UNITED STATES DISTRICT COURT SOUTHERN DISTRICT OF NEW YORK

JOHN WILEY & SONS, INC.,

Plaintiff,

-against-

: ECF Case

08 Civ.

SUPAP KIRTSAENG D/B/A BILLYTEXT D/B/A BLUECHRISTINE99 D/B/A PINKYTEXT D/B/A SUDCHLIEW D/B/A TUBOOKS123 D/B/A PIGVICKY AND JOHN DOE NOS. 1-5,

:

Defendants.

AMENDED COMPLAINT

Plaintiff John Wiley & Sons, Inc. ("Wiley") by its undersigned attorneys, for its amended complaint against defendants Supap Kirtsaeng d/b/a BillyText d/b/a BlueChristine99 d/b/a PinkyText d/b/a Sudchliew d/b/a Tubooks123 d/b/a PigVicky and John Doe Nos. 1-5, avers:

Nature of the Action

1. Wiley is bringing this action to enforce its copyrights and trademarks against defendants' unlawful sale in the United States of non-United States versions of Wiley's educational books.

Jurisdiction and Venue

2. This Court has subject matter jurisdiction over the first two claims in this action pursuant to 28 U.S.C.

§§ 1331 and 1338 because they arise under the Copyright Act, 17 U.S.C. § 101 et seq., or the Lanham Act, 15 U.S.C. § 1051 et seq. This Court has subject matter jurisdiction over the third claim in this action pursuant to 28 U.S.C. § 1367 because it is so related to the claims within the original jurisdiction of this Court that they form part of the same case or controversy within the meaning of Article III of the United States Constitution.

3. Upon information and belief, venue is proper in this District pursuant to 28 U.S.C. §§ 1391 and 1400(a).

Parties

- 4. Wiley is a corporation organized and existing under the laws of the State of New York with its principal place of business at 111 River Street, Hoboken, New Jersey 07030.
- 5. Upon information and belief, defendant Supap Kirtsaeng is a natural person currently residing at 3637 Mentone Avenue, Apartment 3, Los Angeles, California 90034.
- 6. John Doe Nos. 1-5 are associates of the named defendant whose identities are presently unknown to Wiley.

The Business of Plaintiff

- 7. Wiley publishes a variety of works, including educational books.
- 8. As a standard practice, Wiley requires its authors to assign the copyright to it or grant it the exclusive

rights of reproduction and distribution in the United States.

This practice enables Wiley to maximize dissemination of each work.

- 9. Wiley invests significant monies to publish its copyrighted works. Wiley, for example, makes substantial investments in royalties, content creation, licensing, copyediting, proofreading, typesetting, layout, printing, binding, distribution, and promotion.
- 10. Wiley earns a substantial portion of its revenue from the publication of its copyrighted works and would suffer serious financial injury if its copyrights were not enforced. A substantial decline in its income could cause Wiley to cease publishing one or more deserving books or journals. This would adversely impact the creation of new works, scholarly endeavor, and scientific progress.
- the United States are of the highest quality (the "United States Editions"). These books are generally printed with strong, hard-cover bindings with glossy protective coatings and, in some cases, contain extra features such as sewn ribbon bookmarks. Wiley frequently offers academic supplements, such as CD-ROMs, computer passwords that provide purchasers with access to academic websites corresponding to the textbooks, and study quides with the United States Editions.

Wiley generally creates different versions of its 12. educational books that are intended for sale in specific geographic markets outside of the United States (the "Foreign Editions"). The Foreign Editions materially differ from the United States Editions. The Foreign Editions have thinner paper and different bindings, different cover and jacket designs, fewer internal ink colors, if any, lower quality photographs and graphics, and generally lower prices than the United States Editions. Also, the Foreign Editions often lack academic supplements, such as CD-ROMs, website passwords, or study quides. The Foreign Editions are generally marked to indicate their lower cost by a legend indicating, in substance, that the title is a "Low Price Edition" and/or authorized for sale only in a particular country or geographic region. The Foreign Editions are uniformly manufactured outside of the United States.

Wiley's Copyrights and Trademarks

- 13. Wiley routinely registers its copyrights. Wiley has generally registered its copyrights in its works, including those identified on Schedule A (the "Wiley Copyrights").
- 14. Wiley also owns trademarks that it uses to differentiate its products from those of its competitors.
- 15. Among Wiley's well-known trademarks are "John Wiley & Sons," "Wiley," and the "John Wiley Colophon" (the

"Wiley Trademarks"). The United States Registrations for the Wiley Trademarks are identified on Schedule B.

The Infringing Acts of Defendants

16. Defendants have without permission purchased
Foreign Editions of Wiley's books manufactured outside of the
United States and resold them to purchasers in the United States
through the Internet at websites including, but not limited to,
eBay.com using the user names "BlueChristine99," "BillyText,"
"PinkyText," "Sudchliew," "Tubooks123," and "PigVicky" and the email addresses bluechristine@att.net,
acecontemporary@hotmail.com, pigvicky@att.net,
banjopsuk18@yahoo.com, bluechristine@att.net,
bluechristine55@yahoo.com, sudchliew9@att.net,
kirtsaeng1@hotmail.com, billytext99@att.net, and
pinkytext14@att.net.

FIRST CLAIM FOR RELIEF (Copyright Infringement - 17 U.S.C. § 501)

- 17. Wiley repeats the averments contained in paragraphs 1 through 16 as if set forth in full.
- 18. Wiley has received United States Certificates of Copyright Registration for the Wiley Copyrights.
 - 19. The Wiley Copyrights are valid and enforceable.
- 20. Defendants have infringed the Wiley Copyrights in violation of 17 U.S.C. § 501.

- 21. Defendants' acts have irreparably damaged and, unless enjoined, will continue to irreparably damage Wiley. Wiley has no adequate remedy at law for these wrongs and injuries. Wiley is, therefore, entitled to a preliminary and permanent injunction restraining and enjoining defendants and their agents, servants, employees, and attorneys and all persons acting in concert with them, from infringing the Wiley Copyrights.
- 22. Defendants have willfully infringed the Wiley Copyrights.
- 23. Wiley is entitled to recover all damages sustained as a result of defendants' unlawful conduct including (1) defendants' profits, or (2) Wiley's damages, or alternatively, (3) statutory damages.

SECOND CLAIM FOR RELIEF (Trademark Infringement - 15 U.S.C. § 1114(a))

- 24. Wiley repeats the averments contained in paragraphs 1 through 23 above as if set forth in full.
- 25. Wiley owns the Wiley Trademarks, for which it has obtained United States Trademark Registrations.
 - 26. The Wiley Trademarks are valid and enforceable.
- 27. Defendants have infringed the Wiley Trademarks in violation of 15 U.S.C. § 1114(a) by using them on and/or in connection with the works that they have sold.

- 28. Defendants' acts complained of herein have irreparably damaged Wiley and may continue to do so. The damage to Wiley includes harm to its good will and reputation in the marketplace for which money cannot compensate. Wiley has no adequate remedy at law for these wrongs. Wiley is, therefore, entitled to a preliminary and permanent injunction restraining and enjoining defendants, their agents, servants, employees, and attorneys and all persons acting in concert with them from using the Wiley Trademarks or any colorable imitation of them.
- 29. Defendants have willfully infringed the Wiley Trademarks.
- 30. Wiley is entitled to recover (1) defendants' profits from the infringing books, (2) Wiley's damages, (3) the costs of the suit, and (4) reasonable attorneys' fees.

THIRD CLAIM FOR RELIEF (Common Law Unfair Competition Under State Law)

- 31. Wiley repeats the averments contained in paragraphs 1 through 30 above as if set forth in full.
- 32. Defendants' acts complained of herein have damaged and may continue to damage Wiley irreparably. The damage to Wiley includes harm to its goodwill and reputation in the marketplace for which money cannot compensate. Wiley has no adequate remedy at law for these wrongs and injuries. Wiley is, therefore, entitled to a preliminary and permanent injunction

restraining and enjoining defendants, their agents, servants, employees, and attorneys and all persons acting in concert with them from using the Wiley Trademarks or any colorable imitation of them, to restitution of defendants' ill-gotten gains, and to punitive damages in an amount to be determined by the trier of fact in this action.

WHEREFORE, plaintiff demands judgment:

- A. Preliminarily and permanently enjoining defendants, their agents, servants, employees, and attorneys and all those acting in concert with them from infringing the Wiley Copyrights in violation of 17 U.S.C. § 501;
- B. Awarding Wiley its damages or defendants' profits, or alternatively, at Wiley's election, statutory damages, as a result of defendants' willful infringement of the Wiley Copyrights;
- C. Preliminarily and permanently enjoining defendants, their agents, servants, employees, and attorneys and all those acting in concert with them from infringing the Wiley Trademarks in violation of 15 U.S.C. § 1114(a);
- D. Awarding Wiley its damages and/or defendants' profits from their willful infringement of the Wiley Trademarks pursuant to 15 U.S.C. § 1117(a);
- E. Directing that defendants engage in such additional activities, including, but not limited to, recalls of

products and corrective advertising, as may be necessary and appropriate to mitigate the damage defendants have caused;

- F. Awarding Wiley its costs in this action, including its reasonable attorneys' fees pursuant 17 U.S.C. § 505 and 15 U.S.C. § 1117;
- G. Awarding Wiley punitive damages in an amount to be determined by the trier of fact in this action; and
- H. Granting such other and further relief as to this Court seems just and proper.

Dated: New York, New York May 7, 2009

DUNNEGAN LLC

Ву

William Dunnegan (WD9316)

wd@dunnegan.com

Laura Scileppi (LS0114)

ls@dunnegan.com

Attorneys for Plaintiff

John Wiley & Sons, Inc.

350 Fifth Avenue

New York, New York 10118

(212) 332-8300

Schedule A "Wiley Copyrights"

Title (Date of Registration) (Registration #)

- 1. Accounting Principles (July 13, 1987) (TX-2-111-034)
- 2. Applied Statistics and Probability for Engineers, Fourth Edition (August 25, 2006) (TX-6-428-380)
- 3. Basic Engineering Circuit Analysis, Eighth Edition (February 10, 2005) (TX-6-118-290)
- 4. Cell and Molecular Biology, Fourth Edition (August 11, 2004) (TX-6-011-000)
- 5. Control Systems Engineering, Fourth Edition (October 3, 2003) (TX-5-800-945)
- 6. Elementary Differential Equations and Boundary Value Problems, Eighth Edition (June 7, 2004) (TX-5-981-457)
- 7. Elementary Linear Algebra, Ninth Edition (February 24, 2005) (TX-6-173-767)
- 8. Engineering Fluid Mechanics, Eighth Edition (February 10, 2005) (TX-6-120-490)
- 9. Engineering Statistics, Third Edition (August 26, 2003) (TX-5-796-705)
- 10. Financial Accounting, Fifth Edition (February 24, 2005) (TX-6-191-978)
- 11. Fundamentals of Heat and Mass Transfer, Sixth Edition (July 28, 2006) (TX-6-410-153)
- 12. Fundamentals of Machine Component Design, Fourth Edition (September 8, 2005) (TX-6-213-219)
- 13. Fundamentals of Modern Manufacturing: Materials, Processes and Systems, Third Edition (August 3, 2006) (TX-6-399-338)
- 14. Fundamentals of Physics: Part 1, Seventh Edition (February 4, 2004) (TX-5-914-662)

- 15. Heating, Ventilation, and Air Conditioning: Analysis and Design, Sixth Edition (September 7, 2004) (TX-6-008-606)
- 16. Information Technology for Management: Transforming Organizations in the Digital Economy, Fourth Edition (August 20, 2004) (TX-6-013-876)
- 17. Intermediate Accounting, Twelfth Edition (August 3, 2006) (TX-6-408-031)
- 18. Introduction to General, Organic and Biochemistry, Eighth Edition (September 29, 2004) (TX-6-032-003)
- 19. Introduction to Heat Transfer, Fifth Edition (August 14, 2006) (TX-6-407-668)
- 20. Introduction to International Economics (January 21, 2005) (TX-6-101-228)
- 21. Introduction to Statistical Quality Control, Fifth Edition (September 24, 2004) (TX-6-032-390)
- 22. Introductory Statistics, Sixth Edition (May 26, 2006) (TX-6-342-837)
- 23. Management, Eighth Edition (May 17, 2004) (TX-5-964-667)
- 24. Materials Science and Engineering: An Introduction, Seventh Edition (June 19, 2006) (TX-6-405-304)
- 25. Mechanics of Materials, Sixth Edition (June 19, 2006) (TX-6-368-212)
- 26. Microeconomics, Second Edition (February 10, 2005) (TX-6-118-288)
- 27. Microwave Engineering, Third Edition (March 12, 2004) (TX-5-939-958)
- 28. Organic Chemistry, Fourth Edition (April 19, 1989) (TX-2-544-723)
- 29. Pattern Classification, Second Edition (August 11, 2006) (TX-6-418-016)
- 30. Physics, Seventh Edition (July 20, 2006) (TX-6-416-266)

- 31. Principles of Genetics, Fourth Edition (December 9, 2005) (TX-6-287-790)
- 32. Separation Process Principles, Second Edition (November 22, 2005) (TX-6-275-447)
- 33. Transport Phenomena, Second Edition (October 11, 2001) (TX-5-459-935)

Schedule B "Wiley Trademarks"

	U.S. Trademark	Registration Number	Class
1. 2.	"JW" Colophon "Wiley"	2,168,941 1,003,988	009, 042 009, 016, 036, 038
3.	"Wiley"	2,159,987	009, 042